



San Gabriel Valley Council of Governments

AGENDA AND NOTICE OF THE MEETING OF THE TRANSPORTATION COMMITTEE – JULY 18, 2019 – 3:00 PM

City of Duarte Community Center: Conference Room
(1600 E. Huntington Drive; Duarte, California, 91010)

The Transportation Committee encourages public participation and invites you to share your views on agenda items.

Chair

John Fasana, Duarte

Vice-Chair

Jason Pu, San Gabriel

Members

- Alhambra
- Claremont
- Diamond Bar
- Duarte
- Glendora
- Monterey Park
- Pomona
- San Gabriel
- South El Monte
- South Pasadena
- Temple City
- Walnut
- First District, LA County
Unincorporated
Communities
- Fifth District, LA County
Unincorporated
Communities

MEETINGS: *Regular Meetings of the Transportation Committee are held on the third Thursday of each month at 3:00 PM at the City of Duarte Community Center (1600 E. Huntington Drive, Suite B, Duarte, California, 91010).* The Transportation Committee agenda packet is available at the San Gabriel Valley Council of Government’s (SGVCOG) Office, 1000 South Fremont Avenue, Suite 10210, Alhambra, CA, and on the website, www.sgvkog.org. Copies are available via email upon request (sgv@sgvcog.org). Documents distributed to a majority of the Committee after the posting will be available for review in the SGVCOG office and on the SGVCOG website. Your attendance at this public meeting may result in the recording of your voice.

CITIZEN PARTICIPATION: Your participation is welcomed and invited at all Transportation Committee meetings. Time is reserved at each regular meeting for those who wish to address the Committee. SGVCOG requests that persons addressing the Committee refrain from making personal, slanderous, profane, or disruptive remarks.

TO ADDRESS THE TRANSPORTATION COMMITTEE: At a regular meeting, the public may comment on any matter within the jurisdiction of the Committee during the public comment period and may also comment on any agenda item at the time it is discussed. At a special meeting, the public may only comment on items that are on the agenda. Members of the public wishing to speak are asked to complete a comment card or simply rise to be recognized when the Chair asks for public comments to speak. We ask that members of the public state their name for the record and keep their remarks brief. If several persons wish to address the Committee on a single item, the Chair may impose a time limit on individual remarks at the beginning of discussion. **The Transportation Committee may not discuss or vote on items not on the agenda.**

AGENDA ITEMS: The Agenda contains the regular order of business of the Transportation Committee. Items on the Agenda have generally been reviewed and investigated by the staff in advance of the meeting so that the Transportation Committee can be fully informed about a matter before making its decision.

CONSENT CALENDAR: Items listed on the Consent Calendar are considered to be routine and will be acted upon by one motion. There will be no separate discussion on these items unless a Committee member or citizen so requests. In this event, the item will be removed from the Consent Calendar and considered after the Consent Calendar. If you would like an item on the Consent Calendar discussed, simply tell Staff or a member of the Committee.



In compliance with the Americans with Disabilities Act, if you need special assistance to participate in this meeting, please contact the SGVCOG office at (626) 457-1800. Notification 48 hours prior to the meeting will enable the SGVCOG to make reasonable arrangement to ensure accessibility to this meeting.



PRELIMINARY BUSINESS

1. Call to Order
2. Pledge of Allegiance
3. Roll Call
4. Public Comment (*If necessary, the Chair may place reasonable time limits on all comments*)
5. Changes to Agenda Order: Identify emergency items arising after agenda posting and requiring action prior to next regular meeting

CONSENT CALENDAR (*It is anticipated that the Transportation Committee may take action on the following matters*)

6. Transportation Committee Meeting Minutes – 06/20/2019 – Page 1
Recommended Action: Approve Transportation Committee minutes.

ACTION ITEMS (*It is anticipated that the Transportation Committee may take action on the following matters*)

PRESENTATIONS (*It is anticipated that the Transportation Committee may take action on the following matters*)

7. Gotcha San Gabriel Valley Bike Share: Presentation by Katie Sims, Vice President Partner Experience, Gotcha – Page 5
Recommended Action: For information only.

DISCUSSION ITEMS (*It is anticipated that the Transportation Committee may take action on the following matters*)

METROPOLITAN TRANSPORTATION AUTHORITY (MTA) REPORT (*It is anticipated that the Transportation Committee may take action on the following matters*)

8. Oral Report
Recommended Action: For information only.

UPDATE ITEMS

9. Metrolink Update
Recommended Action: For information only.
10. Gold Line Update
Recommended Action: For information only.

EXECUTIVE DIRECTOR'S REPORT (*It is anticipated that the Transportation Committee may take action on the following matters*)

11. Oral Report
Recommended Action: For information only.

COMMITTEE MEMBER ITEMS

ANNOUNCEMENTS

ADJOURN



SGVCOG Transportation Committee Approved Minutes

Date: June 20, 2019

Time: 3:00 PM

Location: City of Duarte Community Center: Conference Room
1600 E. Huntington Drive; Duarte, California 91010

PRELIMINARY BUSINESS

1. Call to Order
The meeting was called to order at 3:05 p.m.

2. Pledge of Allegiance

3. Roll Call

Members Present

Diamond Bar	C. Herrera
Duarte	J. Fasana
Pomona	R. Guerrero
San Gabriel	J. Pu
South El Monte	G. Olmos
LA County District 1	M. Reyes
LA County District 5	D. Perry

Members Absent

Claremont
El Monte
Glendora
La Cañada Flintridge
South Pasadena
Temple City
Walnut
Alhambra

SGVCOG Staff

P. Duyshart
N. Kaur

4. Public Comment

No general public comment.

5. Changes to Agenda Order: Identify emergency items arising after agenda posting and requiring action prior to next regular meeting

There were no changes made to the agenda order at this point in the meeting.

PRESENTATIONS

6. Foothill Gold Line Phase 2B First/Last Mile Plan

Katie Lemmon, who is the Senior Manager of Transportation Planning for First/Last Mile at LA Metro, provided a presentation on this item to the Committee. Ms. Lemmon touched upon the first/last mile methodology and process, walk audits, context-specific recommendations, coordination and community engagement, including with ActiveSGV, example FLM project types, possible pathway networks, and next steps for the plan's adoption and eventual implementation.

Questions/Discussion:

- Mr. Fasana mentioned that with Measure M, cities must contribute 3% and FLM investments can count towards that 3%.
- Ms. Lemmon highlighted that this is the final plan but will have small corrections in the upcoming weeks.

8. LA Metro NextGen Bus Study: Draft Service and Route Concepts Presentation by

Robert Cáliz, Senior Manager of Transportation Planning in the Communications Division at LA Metro, along with Wayne Wassell, Transportation Planning Manager at LA Metro, provided a presentation on this item to the Committee. They touched on the current status and progress of the NextGen Bus Study which is a qualitative and quantitative analysis of Metro’s existing bus system, and the NextGen Bus Study process will eventually yield a bus system re-design and re-allocation of bus service, based on analyses, to better serve the ever changing needs and demands of LA County and its diverse residents and communities. During the presentation, Mr. Cáliz and Mr. Wassell discussed how NextGen will address and incorporate equity, the vast amount of community engagement that Metro has conducted to get feedback from riders and community members, and what factors Metro studied in its bus network development process. Metro finished its presentation by sharing examples of service design concepts, and the timeline for the duration of the rest of the study. Metro plans to return to the Transportation Committee in October 2019 to share new draft “lines on the map,” or new draft bus routes. Moreover, the Committee heard updates pertaining to LA Metro and the Foothill Gold Line extension.

Questions/Discussion:

- Through the study, Metro is reallocating service hours. There may be a plethora of trade offs involved in devising the draft service concepts, new routes, and a new network.
- Metro will be doing an analysis of every single bus line.
- A Committee Member brought up that many people in the SGV take line 47 and the park and ride lot of this line is usually full by 6 AM. There was a request to make sure that this line will still go to Downtown Los Angeles.
- The Committee requested analytical data of the area which the NextGen Bus used for their maps.
- Mr. Fasana mentioned that whenever bus service is cut, it impacts people and how prepared is Metro to address issues that are created due to reallocation and shifting bus schedules and routes.

CONSENT CALENDAR

6. Transportation Meeting Minutes: 03/16/2019

Recommended Action: Approve Transportation Committee minutes.

There was a motion made to approve the Consent Calendar. (M/S: J. Pu/M. Reyes)

[MOTION PASSED]

AYES:	Diamond Bar, Duarte, Pomona, San Gabriel, South El Monte, LA County District 1, LA County District 5
NOES:	
ABSTAIN:	

ABSENT:	Alhambra, Claremont, El Monte, Glendora, La Cañada Flintridge, South Pasadena, Temple City, Walnut
----------------	--

METROPOLITAN TRANSPORTATION AUTHORITY (MTA) REPORT

7. Oral Report

John Fasana, the Chair of the Transportation Committee and the San Gabriel Valley representative on the Metro Board, provided the LA Metro update report to the Committee. He reported on the following items and matters:

- Metro Finance Committee
- 210 Integrated Corridor Segment and how to address the flow on the 210
- Transit to Parks strategic plan
- LRT Plan updates
- Goods Movement
- Link Union Station project
- 710 North meeting with Caltrans

UPDATE ITEMS

8. Metrolink Update

There was no update given on this item.

9. Gold Line Update

- Supplemental EIR to board in July which includes phasing of construction
- Design build contract will be award in August.

EXECUTIVE DIRECTOR'S REPORT

10. Oral Report

There was no update given on this item.

COMMITTEE MEMBER ITEMS

There was no update given on this item.

ANNOUNCEMENTS

M. Reyes of the LA County District 1 announced that public scoping meetings for the Gold Line Eastside Extension would be taking place on Monday, June 24 in Montebello.

C. Herrera of Diamond Bar shared the Foothill Newsletter which featured upcoming events.

T. Corona of LA Metro shared that there would be five meetings in July for Noho – Pasadena scoping.

ADJOURN

The meeting was adjourned at 4:36 p.m.

REPORT

DATE: July 18, 2019
TO: SGVCOG Transportation Committee
FROM: Marisa Creter, Executive Director
RE: **GOTCHA SAN GABRIEL VALLEY BIKE SHARE**

RECOMMENDED ACTION

For information only.

BACKGROUND

In August 2017, the San Gabriel Valley Council of Governments (SGVCOG) was awarded funding by the California Transportation Commission (CTC)'s Greenhouse Gas Reduction Fund Grant Program in the amount of \$4.55 million to form a regional pilot bike share program in the San Gabriel Valley. The SGVCOG's goals for the Program are to decrease drive alone trips and increase the share of bicycling trips within the San Gabriel Valley, promote and encourage bicycling as a safe and sustainable mode of transportation for short local trips, including one-way trips, and expand low-cost transportation options in the region. This funding will support the implementation of a regional e-bike share program, deploying a minimum of 840 bikes in at least 15 participating cities. The program will be available to cities at no cost. Following a competitive procurement and technical evaluation process completed by COG and City staff, Gotcha Media Holdings was selected to deploy the 840 e-bikes throughout the region. Gotcha also offers scooters, trikes and ride share services.

COG staff is currently working with the Gotcha team and participating cities to implement the regional pilot program. Key tasks that are underway are as follows:

- **Development of template ordinance:** This template can be used by cities to establish the shared mobility pilot program within their city. It will provide the framework and establish parameters for the pilot bike share program.
- **Refinement of station types:** COG staff is working with participating cities to review and select the appropriate bike station types. Issues under consideration include virtual hubs (geo-fenced) vs. physical stations; mats/designated return zones vs. bike racks; and branded vs. universal bike racks.
- **Station siting:** Cities are evaluating potential station sites in conjunction with the Gotcha team, identifying locations that would offer the most convenient location for residents to acquire a bike in high traffic areas such as universities, large employers, and shopping/dining hubs.

Along with the above steps, staff is also working with cities to select appropriate events to launch the bikes. At this time, the COG intends to launch the regional e-bike share program in conjunction with the 626 Golden Streets: Streets and Treats Open Streets event to be held in El Monte and South El Monte on October 26, 2019. The overall timeline is as follows:

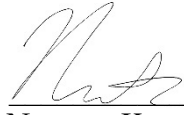
- **July 2019:** Template ordinance completed
- **October 2019:** 626 Golden Streets & Treats (El Monte, South El Monte)
- **February 2020:** Last chance for cities to participate

REPORT

- **April 2020:** 626 Golden Streets: Heart of the Foothills (Pomona, San Dimas, La Verne)
- **June 2020:** All bikes deployed

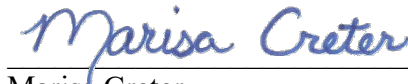
Katie Sims, Vice President of Partner Experience at Gotcha, will provide a presentation to the Transportation Committee today.

Prepared by:



Navneet Kaur
Management Analyst

Approved by:



Marisa Creter
Executive Director

ATTACHMENTS

Attachment A – Gotcha Presentation for Transportation Committee



REGIONAL BIKE SHARE PROGRAM



San Gabriel Valley July 2019

08

WE'RE GOTCHA.

We empower people to lead happier, more productive lives through the transformative power of sustainable, accessible transportation.

When you ride with Gotcha, you ride with a fierce group of mobility advocates dedicated to making every rider's experience fun, easy, safe, and comfortable.

Hi

STRICTLY PRIVATE & CONFIDENTIAL

01

ALL ELECTRIC FLEET

THE FREEDOM OF CHOICE.

- Gotcha provides the choice of four electric shared mobility options.
- Users can conveniently ride all services available in market through a single app.



BIKE



SCOOT



RIDE



TRIKE

STRICTLY PRIVATE & CONFIDENTIAL

02

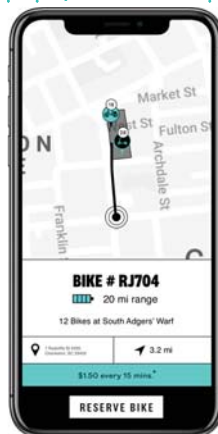
REDEFINING MOVEMENT



DOWNLOAD THE GOTCHA APP AND SIGN UP.



FIND THE NEAREST PLACE TO USE OUR BIKES, SCOOTERS OR RIDES.



CHOOSE YOUR FAVORITE WAY TO GET AROUND TOWN.



SCAN YOUR BIKE OR SCOOT TO MAKE A QUICK CONNECTION.

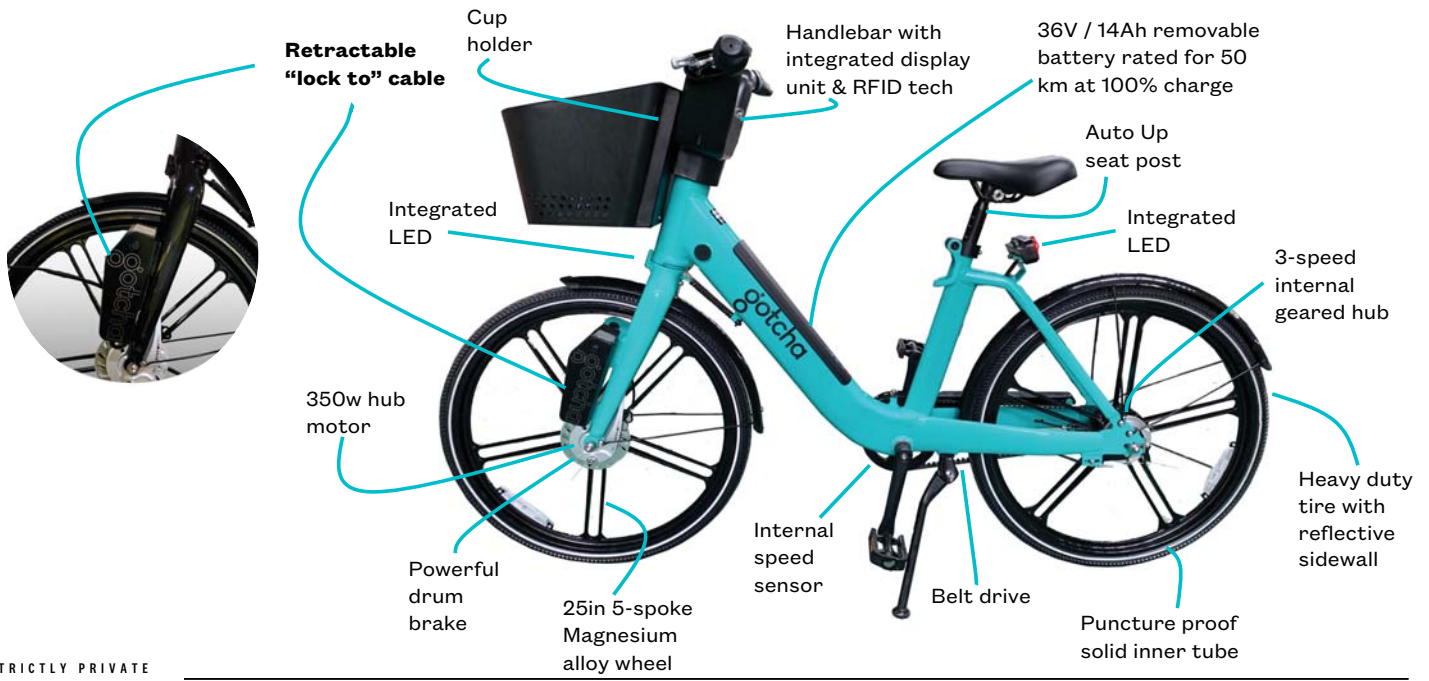


CALL AN ELECTRIC RIDE SHARE VEHICLE TO HITCH A RIDE.

STRICTLY PRIVATE & CONFIDENTIAL

03

GOTCHA E-BIKE PROPRIETARY NEXT GENERATION BICYCLE.



STRICTLY PRIVATE & CONFIDENTIAL

WHAT IS A MOBILITY HUB?



RECOMMENDATION

Multiple hub options in a system is common - both virtual hubs and fixed racks can be utilized based on infrastructure needs and preference.

We will conduct a site plan to determine all hub locations throughout the participating cities.

STRICTLY PRIVATE & CONFIDENTIAL

OPERATIONS & MAINTENANCE

- Gotcha will interview, hire, and train a local maintenance team that will operate in the field 7 days a week.
- We will invest in local warehouse space(s).
- Our in-house fleet team will utilize Gotcha branded vehicles to rebalance the system, recharge and/or swap batteries, perform hub maintenance and repair bicycles.

STRICTLY PRIVATE
& CONFIDENTIAL



PRIMARY MAINTENANCE

- Rebalancing
- Charging
- Routine safety checks
- Replacement/repair of damaged visual assets (scratches, dents, etc.)

06

MARKETING AND OUTREACH



STRICTLY PRIVATE
& CONFIDENTIAL



LAUNCH EVENT

- Gotcha can host an official ribbon cutting to kick off the bike share program, inviting key stakeholders to participate.
- Free or discounted rides are provided to first-time users.
- Mobility Ambassadors are hired and trained to provide on-the-ground rider support at local events.

7

NEXT STEPS

- ✓ Executed agreement in place between Gotcha and SGVCOG.
- Participating cities utilize templated ordinance (provided by SGVCOG) to gain required program approval, adjusting language as needed.
- Gotcha to complete program planning for each participating city, key milestones being:
 - Site planning
 - Staffing
 - Warehouse identification / set-up
- Launch bike share programs!

STRICTLY PRIVATE
& CONFIDENTIAL



PARTICIPATING CITIES

- Arcadia
- Baldwin Park
- Claremont
- Covina
- Duarte
- El Monte
- South El Monte
- La Verne
- Monterey Park
- Pasadena
- South Pasadena
- Pomona
- San Dimas

gotcha

RIDE ON